

Abstract

A process to reduce the total amount of spam being sent as opposed to processes to manage spam sent and received. A company is formed to establish and maintain a database of email addresses. E-mail address owners that wish to avoid spam may apply to be added to the database and become clients. When a client receives spam, they may notify the company. The company may notify a selected list of clients of the spam event. These notified clients may advise the spammer of the company, the database, and its client's desires. When the spammer has received sufficient notification, the spammer will remove the client list from their list of addresses.